

**Made in L.A. Makes its Digital Premiere September 17 on  
iTunes | Amazon Instant Video | Google/YouTube | Microsoft Xbox  
Sony Playstation | SundanceNOW | VUDU | YouTube | Vimeo On Demand**

**• In Celebration of Latino Heritage Month •**

*"An excellent documentary... about basic human dignity" - The New York Times*

*"A rousing true story of solidarity, perseverance and triumph" - Variety*

*"Made in L.A. is a breathtaking and deeply touching depiction of the human cost of our immigration crisis. I urge anyone who is uncertain about the need for humane reform to see this movie." -*

Congressmember Luis Gutierrez, following a screening of *Made in L.A.* on Capitol Hill

**New York, NY** (September 17, 2013) — Emmy-winning *Made in L.A.*, directed by Almudena Carracedo, will make its digital premiere September 17 in celebration of Latino Heritage Month on iTunes, Amazon Instant Video, Google/YouTube, Microsoft X-Box, Sony Playstation, SundanceNow, Vudu and Vimeo On Demand.

*Made in L.A.* is a feature documentary that portrays three immigrant women's transformation as they fight for their rights in Los Angeles garment factories. *Made in L.A.* (bilingual in English and Spanish) is a story about immigration, the power of unity, and the courage it takes to find your voice.

*"We are excited that the digital release will bring Made in L.A. to new and diverse audiences and that it will greatly increase access to the film. I hope that it will touch their hearts and foster greater understanding of the struggles that immigrant workers face in this country",* said director Almudena Carracedo.

Praised by *The New York Times* as "an excellent documentary... about basic human dignity," *Made in L.A.* premiered on PBS' *P.O.V.* series and won numerous awards, including an Emmy, the Henry Hampton Award from the Council on Foundations and the Hillman Prize for Broadcast Journalism. Funded by ITVS, Sundance and *P.O.V.*, the film screened internationally at 85 film festivals. It was the subject of an innovative community engagement campaign with a special screening on Capitol Hill and more than 600 community screenings that reached 30,000 people directly, in addition to the two million people who saw it on television.

*Made in L.A.* is making its digital premiere through the Sundance Institute Artist Services program, which provides Institute-supported artists with exclusive opportunities for creative self-distribution, marketing and financing solutions for their work.

*"We're grateful to the Sundance Institute for this initiative, which empowers filmmakers to reach audiences directly. What we're doing was impossible just a few years ago",* said producer Robert Bahar.

For more information about *Made in L.A.* visit [www.MadeinLA.com](http://www.MadeinLA.com)

For more information about the Sundance Institute Artist Services program visit [sundance.org/nowplaying](http://sundance.org/nowplaying)

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