

For Immediate Release

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***In P.O.V.'s "Made in L.A.," Three Immigrant Women
Build New Lives While Fighting for Justice***

*Emmy Award-Winning Film Puts a Human Face on the Issue of Immigration
as Leaders Work Towards Comprehensive Reform; Film Continues to
Screen in Local Settings Around the Country*

*A co-production of the Independent Television Service (ITVS). A Diverse Voices Project
Co-production. A co-presentation with Latino Public Broadcasting.*

*"Made in L.A. is a breathtaking and deeply touching depiction of the human cost of our
immigration crisis. I'm thrilled my colleagues and I had the opportunity to screen this
movie on Capitol Hill. I urge anyone who is uncertain about the need for humane reform
to see this movie." – Congressman Luis Gutierrez (D - IL)*

LOS ANGELES – An encore presentation of the Emmy Award-winning feature documentary *Made in L.A.* will air on the PBS “POV” series this August (check local listings). At a time when leaders are working on a major overhaul of the immigration system, *Made in L.A.* offers a revealing look at the human side of the immigration debate.

Made in L.A., bilingual in English and Spanish, follows the remarkable story of three Latina immigrants working in Los Angeles garment sweatshops as they embark on a three-year odyssey to win basic labor protections from a trendy clothing retailer. “When we started this film, we did not anticipate that the garment workers’ campaign would take three years and that the story would take a deeper turn,” says director Almudena Carracedo.

“Struggles cause people to change, and we were amazed to observe each woman’s growing sense of self-confidence and self-worth,” she continues. “The boycott campaign served as a catalyst for each of them, in her own way, to stand up, to say, ‘*I exist. And I have rights.*’” Compelling, humorous and deeply human, *Made in L.A.* is a story about immigration, the power of unity, and the courage it takes to find your voice.

Made in L.A. was recently awarded the prestigious Hillman Prize for Broadcast Journalism, was nominated for the National Council of La Raza’s Alma Award, and was screened by leaders on Capitol Hill. Community, faith-based and student organizations are currently screening *Made in L.A.* around the country to highlight sweatshop issues and put a human face on the immigration debate.

“Much like the struggle of the women in *Made in L.A.* to fight for their rights as immigrant workers, to make a life in the U.S. and to provide a better future for their children, generations of immigrants from all over the world have come to the U.S. for the

same reasons”, says *Made in L.A.* producer/writer Robert Bahar. “The struggles are the same,” he says, commenting on a scene where one of the women visits New York’s Tenement Museum in and Ellis Island. In a telling moment, she exclaims, “*Everything remains the same!*”

Check local listings or your local PBS station’s website for the exact time and date. For more information on the film go to www.MadeinLA.com or www.pbs.org/pov/madeinla.

Made in L.A. is a co-production of Semilla Verde Productions, Inc., the Independent Television Service (ITVS) and P.O.V.’s Diverse Voices Project (made possible through major funding from the Corporation for Public Broadcasting). A co-presentation with Latino Public Broadcasting.

Please confirm these broadcast times via your local listings:

PBS	FEED	Tue 8/11 @ 10:00pm
New York	WNET	Tue 8/11 @ 10:00pm
Los Angeles	KCET	Wed 8/12 @ 7:30pm (digital)
Philadelphia	WLVT	Tue 8/11 @ 10:00pm
San Francisco-Oak-San Jose	KQED	Mon 9/6 @ 9:00pm
Atlanta	WGTV/GPD	Wed 8/12 @ 12:00am
Houston	KUHT	Thur 8/13 @ 9:00pm
Sacramnto-Stkton-Modesto	KVIE	Fri 8/14 @ 8:00pm (digital)
Kansas City	KCPT	Tue 8/11 @ 9:00pm
Salt Lake City	KUED	Tue 8/11 @ 9:00pm
Milwaukee	WMVS	Tue 8/11 @ 9:00pm
Norfolk-Portsmth-Newpt Nws	WHRO	Tue 8/11 @ 10:00pm (digital)
Oklahoma City	KETA+	Tue 8/11 @ 10:00pm
Jacksonville	WJCT	Tue 8/11 @ 11:00 pm
Louisville	WKMJ/KET	Tue 8/11 @ 10:00pm (digital)
New Orleans	WYES	Wed 8/12 @ 8:30am
Wilkes Barre-Scranton	WVIA	Tue 8/11 @ 10:00pm (digital)
Richmond-Petersburg	WCVE	Tue 8/11 @ 10:00pm (digital)
Tulsa	KOED+	Tue 8/11 @ 9:30pm
Ft. Myers-Naples	WGCU	Wed 8/12 @ 7:30pm (digital)
Dayton	WPTD	Tue 8/11 @ 10:00pm

Charleston-Huntington	WVPBS	Tue 8/11 @ 10:00pm (digital)
Roanoke-Lynchburg	WBRA	Tue 8/11 @ 10:00pm
Tucson (Sierra Vista)	KUAT+	Wed 8/12 @ 10:30pm
Wichita-Hutchinson Plus	KPTS	Tue 8/11 @ 9:00pm
Des Moines-Ames	KDIN	Sun 8/16 @ 11:00pm
Honolulu	KHET+	Tues 8/11 @ 10:00pm
Springfield, MO	KOZK	Wed 8/12 @ 12:00am (digital)
Spokane	KSPS	Tue 8/11 @ 10:00pm (digital)
Omaha	NET1	Tue 8/11 @ 10:00pm (digital)
Columbia, SC	WRLK	Tue 8/11 @ 10:00pm
Rochester, NY	WXXI	Tue 8/11 @ 10:00pm
Syracuse	WCNY	Tue 8/11 @ 10:00pm (digital)
Huntsville-Decatur (Flor)	WAIQ/APT	Mon 8/17 @ 11:30 pm
Shreveport	WLPB	Wed 8/12 @ 12:00am (digital)
Chattanooga	WTCI	Tue 8/11 @ 11:00pm
South Bend-Elkhart	WNIT	Tue 8/11 @ 10:00pm (digital)
Jackson, MS	WMPN+	Wed 8/12 @ 6:30pm/11:30pm
Tri-Cities, TN-VA	WSBN	Tue 8/11 @ 10:00pm
Waco-Temple-Bryan	KNCT	Tues 8/11 @ 10:00pm (digital)
Baton Rouge	WLPB	Wed 8/12 @ 12:00am (digital)
Savannah	GPB	Wed 8/12 @ 12:00am
Johnstown-Altoona-St Colge	WPSU	Tues 8/11 @ 10:00pm (digital)
Evansville	WNIN	Tues 8/11 @ 9:00pm (digital)
Myrtle Beach-Florence	WRLK	Tue 8/11 @ 10:00pm
Lincoln & Hastings-Krny	KUON+	Tue 8/11 @ 10 pm
Youngstown	WNEO	Sat 8/8 @ 11:00pm (digital)
Springfield-Holyoke	WGBY	Tue 8/11 @ 10:00 pm
Boise	KAID	Tue 8/11 @ 10:00pm
Lansing	WKAR	Tue 8/11 @ 10:00pm (digital)
Augusta	WCES	Wed 8/12 @ 12:00am
Peoria-Bloomington	WTVP	Tue 8/11 @ 9:00pm (digital)

Traverse City-Cadillac	WCMV	Tue 8/11 @ 10:00pm
Chico-Redding	KIXE	Tue 8/11 @ 10:00pm (digital)
Amarillo	KACV	Sat 8/15 @ 11:00pm
Columbus-Tupelo-West Point	WMAB+/MPB	Tue 8/11 @ 9:00pm (digital)
Columbia-Jefferson City	KMOS	Tue 8/11 @ 9:00 (digital)
Topeka	KTWU	Sun 8/916 @ 10:30pm
Duluth-Superior	WDSE	Tue 8/11 @ 9:00pm
Sioux City	KSIN/IPTV	Wed 8/12 @ 6:30pm/11:30pm
Anchorage	KAKM	Tue 8/11 @ 9:00pm
Bluefield-Beckley-Oak Hill	WSWP/WVPBS	Tue 8/11 @ 10:00pm (digital)
Binghamton	WSKG	Tue 8/11 @ 10:00pm (digital)
Wheeling-Steubenville	WOUC	Tue 8/11 @ 10:00pm (digital)
Harrisonburg	WVPT	Tue 8/11 @ 10:00pm (digital)
Marquette	WNMU	Tue 8/11 @ 10:00pm (digital)
Charlottesville	WHTJ	Tue 8/11 @ 11:00pm (digital)
Lima	WBGU	Tue 8/11 @ 10:00pm (digital)
Eureka	KEET	Tue 8/11 @ 10:00pm (digital)
Casper-Riverton	KCWC	Tue 8/11 @ 9:00pm
Fairbanks	KUAC	Tue 8/11 @ 9:00pm (digital)
Juneau	KTOO	Tue 8/11 @ 9:00pm
Alpena	WCML	Tue 8/11 @ 10:00pm